

Big Island Film Festival Program Ad Specifications

SIZE REQUIREMENTS

AD SIZE	Width	Height
Full Page	7.5"	10"
1/2 Page Horizontal	7.5"	4.875"
1/4 Page Vertical	3.625"	4.875"

No Ads With Bleed.

Full
Page

1/2 Page
Horizontal

1/4 Page
Vertical

Big Island Film Festival Program 2008 Ad Specifications & Submission Guidelines

Media will not be returned unless requested by the advertiser.

1. Accepted Software

PC-formatted digital files:

- Adobe Photoshop 6.0 (or earlier)
- Adobe Illustrator CS (or earlier)
- Macromedia Freehand 8 (or earlier)
- PDF files (Acrobat Distiller PDF from postscript file preferred)

2. Accepted File Formats for Graphics

Color Images:

Save in CMYK color mode as TIFF or EPS.

Images with clipping paths must be saved as EPS.

Black and White Images:

Bitmap or Grayscale TIFF

Image Resolution:

CMYK and Grayscale300 dpi at 100%.

Bitmap images800 dpi at 100%.

Ad Submission:

Mail submissions on disk to:

Anthony Valadon

General Delivery

Mt. View, HI 96771

Email files no larger than 4 meg to akonidesign@yahoo.com

Feel free to contact me if you have any questions at 808.333.7578